



Our Impact

2020

Nature
United 

United as Nature and People

Our vision is a resilient Canada where people and nature are united, and ecosystems, communities and economies are thriving.



Celebrating Thaidene Néné with a fire ceremony led by the Łutsël K'é Dene First Nation.

© Pat Kane

CONSERVING AT SCALE

From forest to sea, we are working at an unprecedented scale, irrespective of borders and designed to endure, for the future of people and nature.

INNOVATING FOR CLIMATE CHANGE

We advance Natural Climate Solutions in Canada—new science-based approaches to conserving, restoring and managing nature to mitigate climate change.

INVESTING IN PEOPLE

We bring together communities, industries and governments to set a new course that supports nature, bolsters economies and respects culture and values.

ADVANCING RECONCILIATION

We put Indigenous rights at the heart of conservation, creating new pathways for reconciliation and investing in leadership.

AMPLIFYING GLOBAL IMPACT

As an affiliate of the world's largest conservation organization, we bring unprecedented global resources, innovation and investment to Canada.



Resilient Impact

Read about our work with communities across Canada to advance resilient conservation strategies.

Resilient Leadership

Find out how Nature United demonstrated organizational resilience to support community leaders in new ways during a global health crisis.

Resilient Support

Meet the people who support our work and learn why they choose to invest in our organization.

Resilient economies, climate, and communities

Paint Lake, Manitoba
© Jeff Vernaus

This feels like a new world. Over the last year, change has swept across every aspect of our lives, from our daily routines, to how we interact with one another, to the way we do business. Both as a global community and on a very personal level, we have felt tragedy, hardship and uncertainty.

But it is also the same world—a world where nature nourishes us, fuels our communities, underpins our economies, and teaches our most valuable lessons.

At Nature United, we have prioritized safety and wellbeing, and we have adjusted to new virtual realities. We know our partners have been challenged during this time, and we have listened and done everything we can to provide flexibility and additional support.

Our work has always integrated community support, economic development and local leadership, and this year has shown our approach to be more critical than ever in building resilience. Together with our partners, we have seen extraordinary progress over

the last 12 months, achieving milestones through our partnerships in the Great Bear Rainforest (page 10), bolstering the resilience of Indigenous Guardians across Canada (page 18), and securing investments for fisheries management led by First Nations (page 14).

Protecting, managing and restoring lands provides an unshakeable foundation for new science led by Nature United to reveal the potential of natural climate solutions in Canada (page 6). We are working with 38 scientists from academia, government and other organizations, to prove that by 2030 there are feasible, practical and economically viable actions for Canada to achieve major climate benefits, as well protect biodiversity and advance local economic resilience. Indigenous leadership and knowledge is critical to this effort, as is engaging leaders across sectors and communities—this is the exciting and urgent work ahead of us.

Our supporters have been vital to these achievements, preserving our ability as an organization to be responsive and ambitious amid unprecedented challenges. On behalf of our team, thank you for believing that Nature United's approach is imperative for our current times, and for sharing our values and making transformative investments.

Together, we are building resilience across this diverse and vibrant country, and we are steadily advancing towards a sustainable, prosperous future.



A handwritten signature in black ink, appearing to read 'Hadley Archer'.

HADLEY ARCHER
Executive Director

Thank you to our 2020 Board of Directors

During these unprecedented times, it has been a source of hope to step into my new role as Board Chair of Nature United, an organization that is uniquely positioned in Canada to integrate environment and economy for long-term, durable results.

What is most compelling to me about Nature United's approach is financial innovation. In iconic places such as Clayoquot Sound, Nature United has worked for almost a decade to support a transition from unsustainable logging to a diversified sustainable economy led by First Nations (page 6). Carbon sequestered by this project will generate income and local employment opportunities in forest protection—transforming donations into investments that fuel ongoing, tangible results. This work is inspired by innovative financial structures that Nature United's global affiliate is leading around the world, including the first-ever debt swap for climate in the Seychelles and reef insurance to protect nature, communities and local businesses in Mexico.

Our diversity as a team is imperative to our success, and I look forward to growing our support across all sectors working towards a sustainable and prosperous future.



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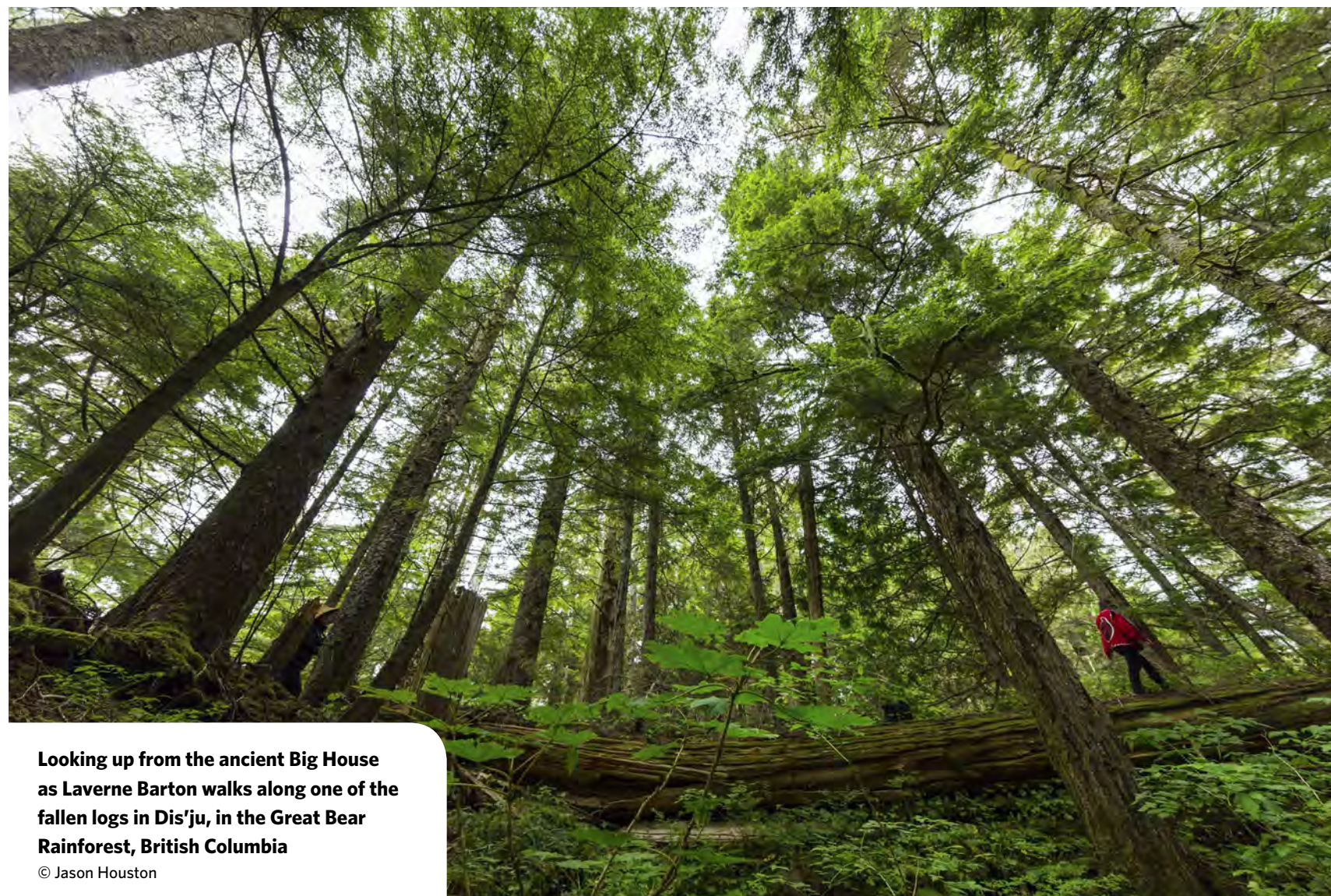
Cathy Rustermier
 HR Manager, J.A. Woollam Company and Board Member, J.A. Woollam Foundation



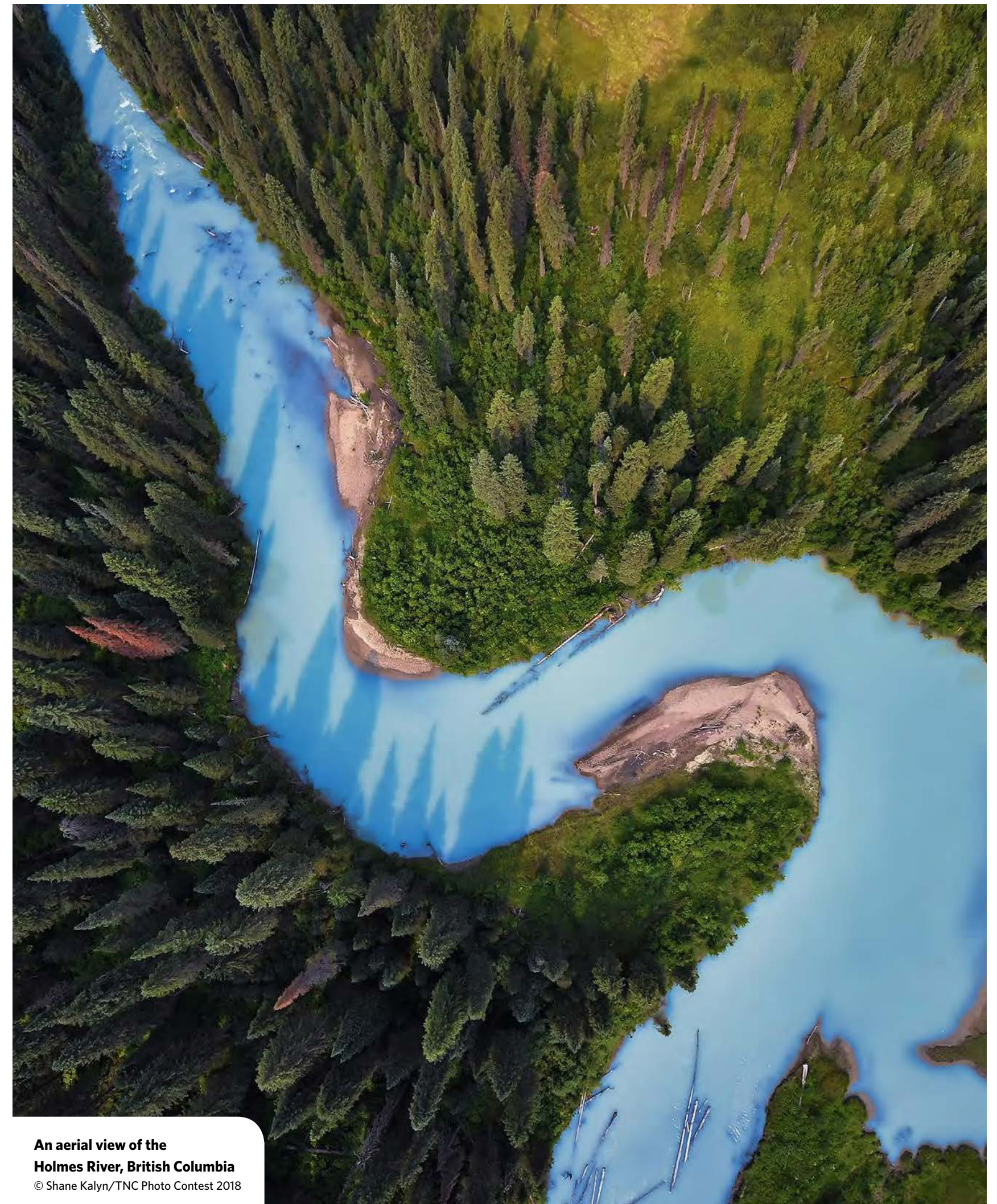
Michael van Aanhout
 Chairman, Stratos Inc.

Natural Climate Solutions

Nature is essential to addressing our climate crisis.



Looking up from the ancient Big House as Laverne Barton walks along one of the fallen logs in Dis'ju, in the Great Bear Rainforest, British Columbia
© Jason Houston



An aerial view of the Holmes River, British Columbia
© Shane Kalyn/TNC Photo Contest 2018

Natural Climate Solutions

One of the world's largest intact old-growth forests stands sentinel over the territories of the Hesquiaht, Ahousaht, and Tla-o-qui-aht First Nations in Clayoquot Sound, British Columbia. A thousand years worth of air and soil and water is stored in the trunks and branches, which have been stewarded by the Indigenous communities who rely on them for sustenance, both cultural and physical. The result is a storehouse of what scientists consider "irrecoverable carbon." That is, carbon which, if lost, could not be recovered in time to sufficiently reduce the planet's greenhouse gas emissions.

This is just one example of the Natural Climate Solutions (NCS) that are necessary to address our global climate crisis. Our planet has always stored carbon in plant matter, soil and oceans. By taking action to protect, manage and restore nature we can harness this power and mitigate harmful greenhouse gas emissions. Planting cover crops for better soil health, protecting peatlands from drainage and conversion, restoring

grasslands to prevent runoff into rivers: Taken as a whole, NCS like these are a powerful tool in the toolbox. Combined with innovations in clean energy and other efforts to decarbonize the world's economies, natural climate solutions offer some of our best options in the response to climate change.

OUR PEOPLE



Ronnie Drever
Forest Ecologist

Nature United and its affiliate have been working with Indigenous communities on forest-based Natural Climate Solutions (NCS) for over a decade. As many opportunities for NCS in Canada occur on the traditional lands and waters of Indigenous peoples, successful implementation of NCS requires the leadership and engagement of Indigenous peoples. We now have a conceptual framework to build on that experience and expand how we can mitigate rapid climate change, documenting the most promising and cost-effective opportunities for NCS in Canada.

As the co-lead scientist, alongside Susan Cook-Patton at The Nature Conservancy, we have been working with a team of more than 30 scientists and researchers for the last two and a half years on a landmark Canadian study. Our findings, currently under peer review, highlight the astounding potential of nature to help fight climate change, creating opportunities for NCS in Canada.

In line with our approach of ensuring Indigenous rights and authority is at the heart of all we do, effective implementation must be grounded in respect for Indigenous rights, culture and traditions. We're also hoping to engage with other leaders in Canada, thinking about how to reduce greenhouse gas emissions through NCS. It is an exciting time for NCS in Canada and we are proud to use our global expertise, and our ability to conserve at scale, to invest in people and to innovate while guiding climate action.

Natural Climate Solutions

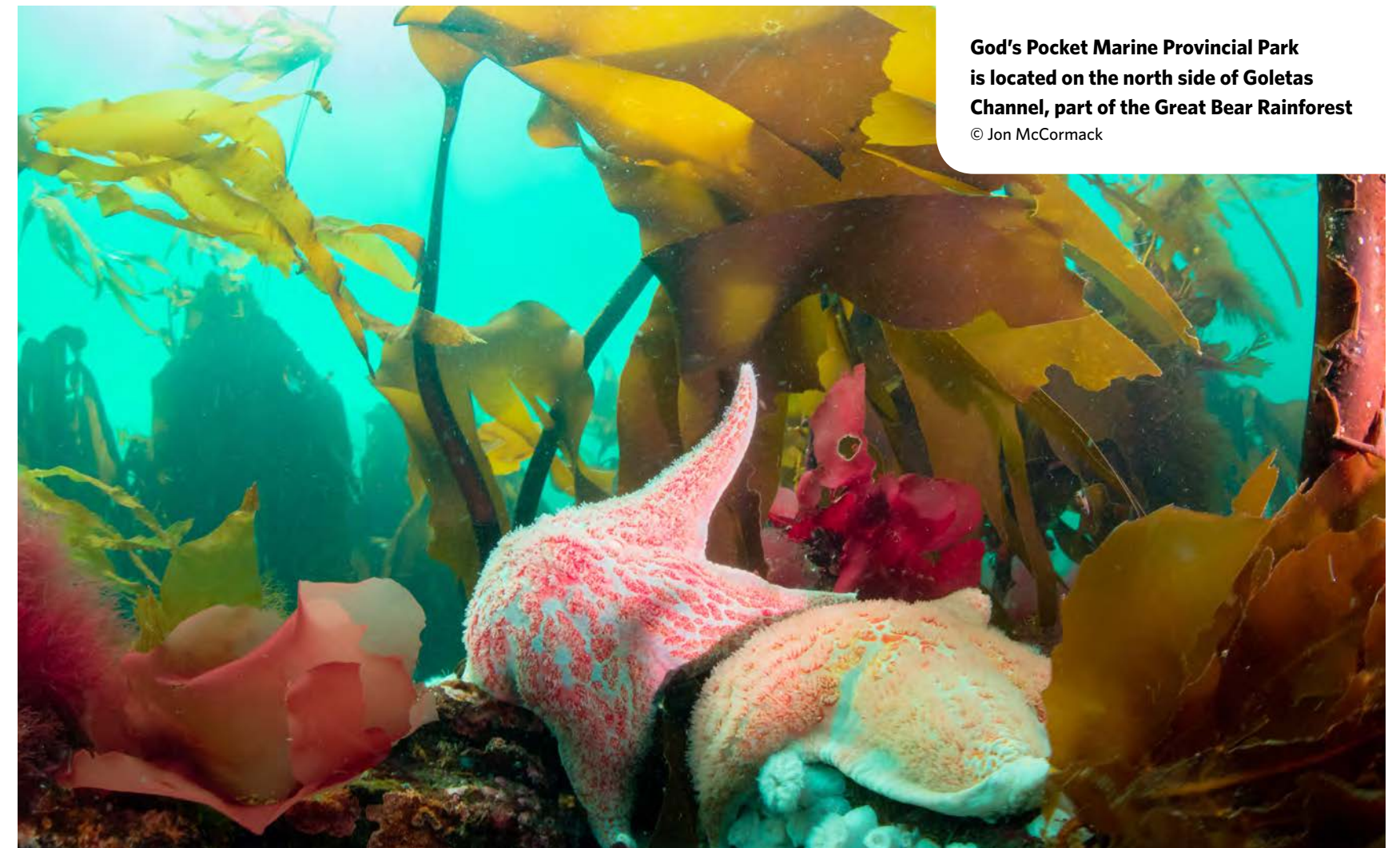
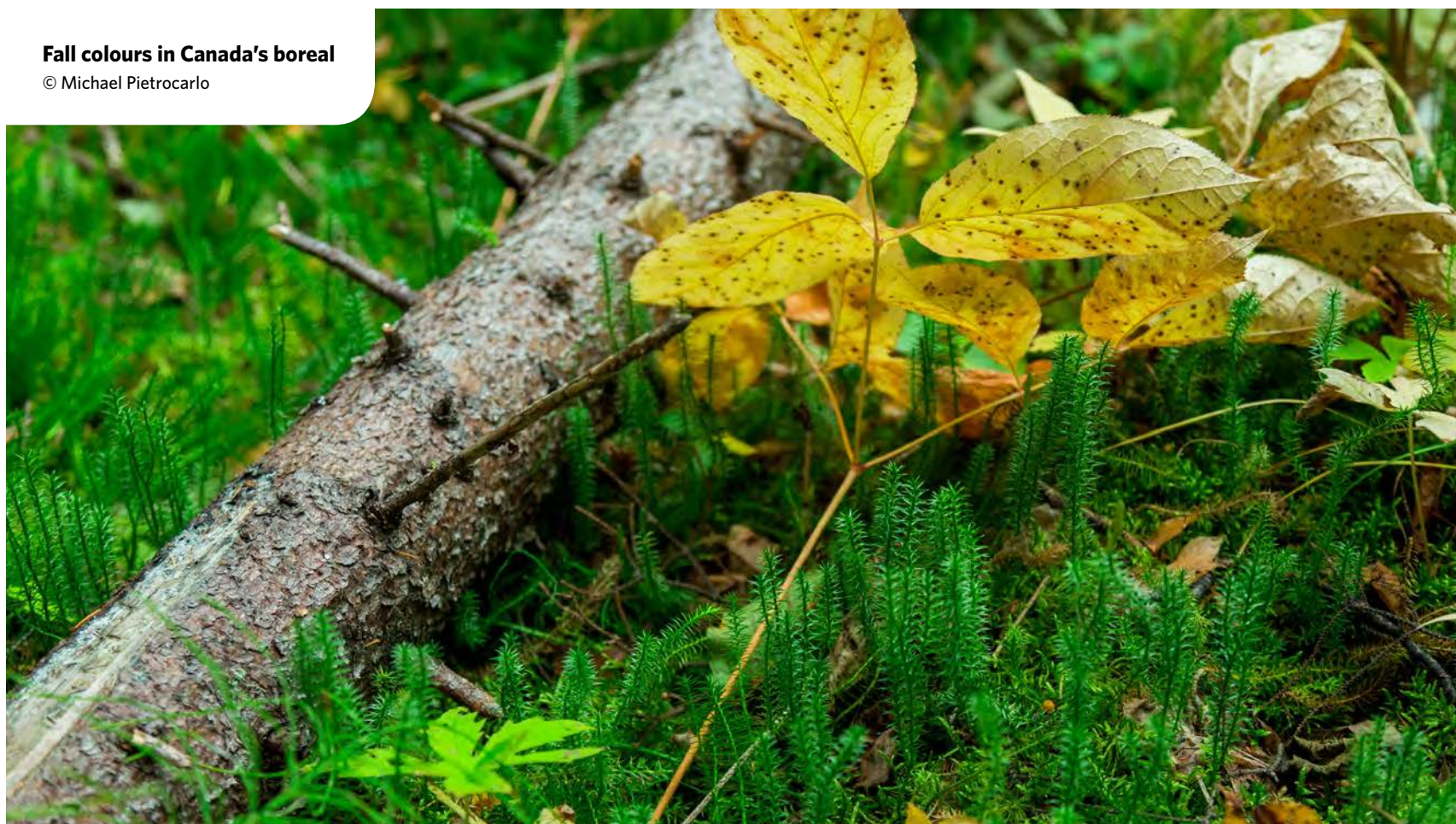
A GLOBAL LEADER

We know, thanks to research led by our global affiliate, that improved management, restoration and protection of lands and waters around the world has the potential to sequester up to a third of the emission reductions needed by 2030. Canada is positioned to be a global leader in this movement—and Nature United is at the forefront of this work.

This year, our team led groundbreaking research to identify the real-world potential for NCS in Canada.

We are working to bring together Indigenous, government and industry leaders who can make real changes so that greenhouse gas emissions can be reduced. The results of our landmark Canadian study will inform decision-makers at all levels and sectors to understand which pathways offer the greatest greenhouse gas-mitigation potential and by how much.

Fall colours in Canada's boreal
© Michael Pietrocarlo



God's Pocket Marine Provincial Park is located on the north side of Goletas Channel, part of the Great Bear Rainforest
© Jon McCormack

Kelp Forests

Kelp forests are an important habitat and provide nutrients for many creatures. They also show that balance is necessary for resilient ecosystems, as research links healthy sea otter populations to thriving kelp forests. Understanding what we can learn from ecosystems like kelp forests will be key for successful Natural Climate Solutions.

Natural Climate Solutions

IMPLEMENTING NATURAL CLIMATE SOLUTIONS

In Clayoquot Sound, for example, a carbon offset project will help harness the power of old-growth forests, and support a sustainable economy for local communities. Carbon credits will allow local, national and international companies to invest in Clayoquot Sound's forests and habitats, protecting water quality, supporting local economies and helping reduce the carbon pollution that causes climate change.

Learn more at:

 natureunited.ca/naturalclimatesolutions

Plant identification in the Great Bear Rainforest, British Columbia
© Jason Houston



A CLIMATE IN CRISIS

We have entered an era of rapidly accelerating species extinction and are facing the irreversible loss of plants, habitats, vital forests and lands. Unmediated, climate change will have devastating consequences. The Canada we love—and the natural world we so cherish—will be forever changed if we don't act now.

MAKING AN IMPACT



Andre Vallillee

*Environment Program Director
for the Metcalf Foundation*

When we launched our Carbon Landscapes initiative in 2017, we sought out organizations who were approaching climate and conservation issues in a more integrated manner, thoughtfully linking sustainable livelihoods and culture with positive climate and biodiversity outcomes. Nature United's early leadership in this space stood out, leading us to make one of our first major funding commitments in support of the organization's landmark research on NCS in Canada. This work has only grown in importance and we continue to be inspired by your talented and committed team. We value the open, honest and respectful exchanges we have with Nature United about our common goals and related strategies. Much of the Metcalf Foundation's work involves support for those working on the frontlines of social change, and Nature United's approach is a good example of how Indigenous and non-Indigenous peoples can together reimagine how conservation is practiced in Canada and elsewhere.

Read the full interview:

 natureunited.ca/donorstories

Emerging Leaders

“I tell them to pick a tree, pick a clam bed, and love it. Protect it, because if you don’t maybe no one else will.”



VERNON BROWN
Supporting Emerging
Aboriginal Stewards (SEAS)
Coordinator for the Kitasoo/Xai'xais



Starfish in a tidepool near
Klemtu, British Columbia
© Jason Houston

Emerging Leaders

Klemtu lies in the heart of the Great Bear Rainforest, surrounded by ancient trees, rivers of spawning salmon, and the humpback whales that feed and play along the rocky Pacific shores of the temperate rainforest of the British Columbia coast.

In this special place, Vernon Brown has been the Supporting Emerging Aboriginal Stewards (SEAS) Coordinator for the Kitasoo/Xai'xais community for the last four years. The SEAS program, supported by Nature United and its affiliate since 2009, gives students hands-on experiences to connect with the landscape and culture of their territories.

Interns spend time on the land developing skills and learning from elders to build deeper connections as the future guardians of the Kitasoo/Xai'xais Nation.

“Youth in our community represent the future stewards of our territory. It is our Nation’s vision to reconnect

young people to the Earth and their culture—to teach them where they come from and who they can be,” says Vernon.

THIS WORK PERSISTS DESPITE THE GLOBAL HEALTH CRISIS

Nature United is proud to support these community-designed and led programs, supporting the next generation of leaders and stewards while building resilient relationships through collaborative initiatives.

Guardian programs such as the Misipawistik kanawenihcikew in Misipawistik Cree Nation in northern Manitoba continue to lead the way

MAKING AN IMPACT

A fishing boat in the Pacific Ocean in the Great Bear Rainforest, British Columbia
© Jon McCormack

Amy Buskirk

Senior Program Officer for the Donner Canadian Foundation

In 2018, we went through a process to articulate our Foundation’s values, which include trust, patience, respect, honesty, transparency, communication and presence. Then we looked for ways to bring these values to life, which brought us to Nature United. Your work is very clearly aligned with our values and we recognise the importance of working with an organization that has long-term relationships with First Nations on the ground. Our work is focused in specific geographic areas, one of which is the Great Bear Rainforest, where we feel privileged to support a long-term vision led by the people who live there. Something we appreciate about Nature United is your holistic approach, and your focus on conserving natural resources in the context of community and economic resilience. Your support of existing and emerging Indigenous leaders is just one powerful example of this approach.

Read the full interview:

 natureunited.ca/donorstories

Emerging Leaders

in monitoring wildlife, restoring fish populations and educating visitors. This powerful initiative integrates with their Misipawistik Pimatisimēskanaw program that connects youth to traditional practices, teaching the Cree language and building intergenerational connection.

In Thaidene Nēné, the Ni Hat'ni Dene Rangers completed their first full season of caribou monitoring this year. And as they have for many years, a group of young interns spent the

summer learning from senior rangers about navigation, harvesting, reading the weather, language and safety—all by doing, which is the Dene way.

RESILIENT PARTNERSHIP IN ACTION

So, what does it mean to be a resilient partner through a global pandemic?

Being a resilient partner starts with respectful listening and allows for collaboration. As the reality of COVID-19 redefined priorities for Indigenous

Melinda Buck and Bobby Rideout picking Berries in Kinosao Sipi Cree Nation, Manitoba
© Robert Rideout



Canadian Moose
© USFS

Moose

The iconic moose is often a symbol of Indigenous territories across Canada. A keystone and culturally significant species, moose populations have declined in many areas –with far-reaching impacts to Indigenous communities including food security, cultures and ways of life. This year, the Technical Support Team facilitated virtual workshops to explore Indigenous-led solutions for monitoring and stewarding moose across Canada.

Emerging Leaders

communities and businesses, we reached out to Indigenous partners to see how our support could help address critical needs.

REMOTE SUPPORT—A CRITICAL RESOURCE AT A CRITICAL TIME

At the beginning of 2020, we launched the Indigenous Guardians Technical Support Team (TST), which has proven to be a timely and useful resource for Indigenous Guardian programs across the nation.

This team of three expert facilitators provides remote, flexible support to Indigenous Nations who are establishing or strengthening their Indigenous Guardian programs. The TST is working virtually alongside Indigenous Guardian programs to strengthen resilience and support Indigenous-led stewardship that will lead to lasting impacts and relationships. This global crisis, if anything, has illustrated how Indigenous-led stewardship is more critical than ever.

 **Learn more at:** natureunited.ca/emergingleaders

Claire Hutton, Indigenous Stewardship Director and the Technical Support Team: Jonaki Bhattacharyya, Jimmy Morgan and Claire Menendez



OUR PEOPLE



Jimmy Morgan

*Remote Support,
Technical Support Team*

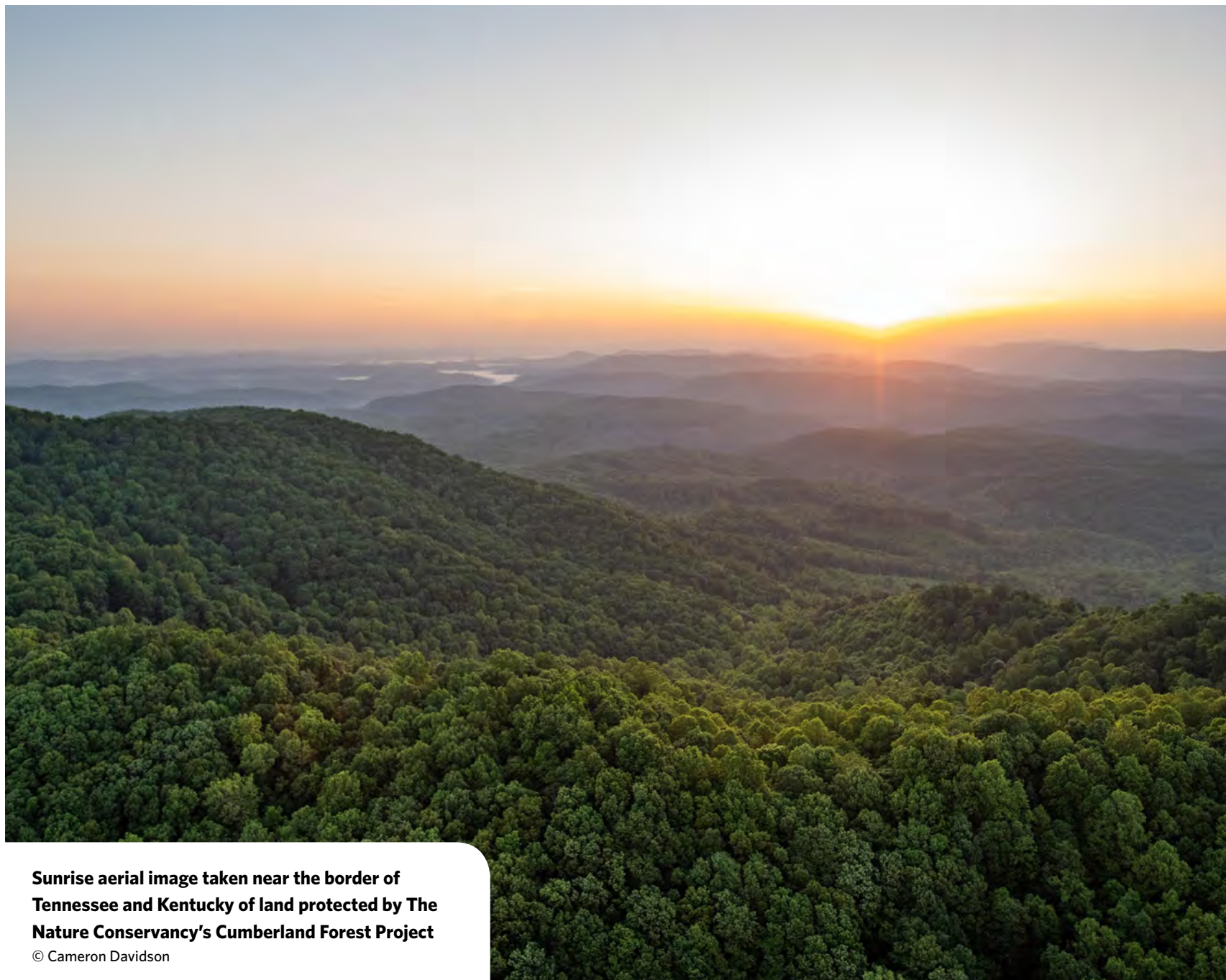
As a member of the Technical Support Team, I am honoured to be among three facilitators providing virtual support for Indigenous Nations continuing to establish or strengthen their Indigenous Guardian programs, responding to the realities of Nations across the country. It couldn't have come at a more critical moment. Now more than ever, virtual support is paramount to how we communicate and engage with Indigenous Nations who face significant and unprecedented challenges. I see our role as responding to the specific needs of the First Nations we work with. Right now, these needs are shifting, and we are listening to the Nations that are reaching out to us and learning how the Technical Support Team can have the most meaningful impact for Indigenous Guardians across Canada in this difficult time. I am truly inspired by the resilience of Indigenous Nations who continue to be a defining presence upon the land of their ancestors.

Read more about the Technical Support Team:

 natureunited.ca/indigenousguardians

Conservation Finance

Sustainability is at the heart of tangible, lasting results.



Sunrise aerial image taken near the border of Tennessee and Kentucky of land protected by The Nature Conservancy's Cumberland Forest Project
© Cameron Davidson



Łutsel K'e community in the Northwest Territories
© Pat Kane

Conservation Finance

The keys to sustainable, conservation financing in Canada can be found in an unlikely place. Stretching across the eastern United States, the Central Appalachian region is a globally significant biodiversity hotspot, home to black bears and bobcats, it also supports a thriving eco-tourism industry. In 2019, our global affiliate led a 253,000-acre restoration effort here, using private investment and impact capital to demonstrate the economic and ecological benefits of sustainable forest management.

Since then, Nature United has taken cues from the Cumberland Forest Project, using innovative finance models to drive investments in sustainably managed forests and other ecosystems across Canada.

ADDING NATURE TO THE BALANCE SHEET

Sustainability is at the heart of tangible, lasting results and has only become more important as we navigate the current global crisis. Despite

challenges, Canada has not backed away from conservation commitments but increased its ambition, with a goal to protect at least 30 percent of lands and waters by 2030.

Similarly, we will continue to build upon our recent investments in conservation finance models and tools—all grounded in our commitment to working in partnership with Indigenous peoples.



Brown bear catches a sockeye salmon at Brooks Falls, in Katmai National Park, Alaska
© Mark Kostich /TNC Photo Contest 2019

Salmon

From river to sea and back home again, salmon have an incredible ability to return to the river where they were born to spawn. The biological foundation of river ecosystems, salmon hold cultural and economic significance for Canadians. As climate change threatens salmon ecosystems, sustainable conservation efforts are more important than ever. Indigenous stewardship of the salmon and waters in their territories leads to more sustainable economies and resilient ecosystems, so salmon can return home for generations to come.

Conservation Finance

PUTTING RESEARCH INTO ACTION

Over the last year, we hired a team of experts across the conservation finance field to develop our suite of financial tools and models such as carbon offsets and ecosystem-based fees—including building and testing new ones. Now we aim to implement pilots with Indigenous communities and develop the financial ecosystem to inspire and support the work of partners.

PATHWAYS FORWARD

With your support, we advanced Indigenous-led conservation with improved management outcomes through initiatives such as:

Sustainable planning: In the past year, we helped secured a multi-million-dollar investment to advance First Nation ownership of fisheries assets in partnership with the Central Coast Commercial Fishing Association (CCCFA) (which represents four coastal First Nations). When approved



Sea asparagus during a SEAS internship field trip to Steep Creek near Klemtu, British Columbia in the Great Bear Rainforest
© Jason Houston

MAKING AN IMPACT



Sun rising on Little Playgreen Lake in Kinosao Sipi Cree Nation in northern Manitoba
© Robert Rideout

Jamie Houssian

The Houssian Foundation

When we first crossed paths with Nature United, we were on a learning journey to explore opportunities in environmental philanthropy. Nature United had been recommended to us by others in the philanthropic community and our initial introduction sparked a keen interest in pathways to achieve conservation. What really resonated with us is Nature United’s ability to bring together a variety of partners and your deep relationships with Indigenous communities. Over the past several years, we’ve worked to ramp up our Foundation and refine our strategies. Nature United really embraced this journey; we have been able to leverage Nature United’s science, relationships and strategies to help think through ways we can have upstream impact and create lasting change. Supporting Nature United feels like a partnership. Thanks to Nature United, we have met folks doing great work, learned a lot and expanded our network with other foundations and funders—that’s been very powerful.

Read interview at:

 natureunited.ca/donorstories

Conservation Finance

by the CCCFA Board, this investment will be used to purchase fishing licenses and quota to support locally led fisheries that sustain the legacy and culture of fishing economies, and a new fisheries conservation initiative led by local fishers in British Columbia.

Convening resources: We are catalyzing action on conservation finance by growing the network of experienced practitioners providing technical expertise and increasing access to resources that can support the evaluation and implementation of multiple financial solutions.

Securing long-term funding: Private philanthropy managed within an endowment plays a role in creating

a model of long-term sustainable funding for Thaidene Nënë, a 6.5 million-acre protected area on the territory of Łutsël K'é Dene First Nation in the Northwest Territories. Conservation and a viable economic future go hand in hand, creating new stewardship jobs and encouraging ecotourism to the area.

Nature United continues to work closely with communities to understand their conservation objectives, help quantify financial needs and evaluate the feasibility of financial mechanisms. For funders and investors, we seek to articulate the economic, social and cultural benefits of Indigenous stewardship.

Learn more at:
natureunited.ca/conservationfinance



Moose swim the Thelon River in Canada's Thelon Game Sanctuary in Northwest Territories
 © Ami Vitale

OUR PEOPLE



Tunde Ogunje

*Manitoba Sustainable Community
 Economic Development Lead*

There is power in sustainable economic development, and I'm proud to be working with Nature United to help Indigenous communities strengthen their authority and capacity through conservation financing.

In my role as the Manitoba Sustainable Community Economic Development Lead, I focus on supporting local, sustainable economies that create jobs while reinforcing cultural and conservation values. We do this by connecting Indigenous communities with partners who can provide funding, capacity and resources.

Conservation financing can help foster economic development through creation of revenue streams from endowments, eco-tourism and carbon offsets, and by building community-based enterprises that ultimately lead to more jobs.

When working with Indigenous communities, one must always ensure discussions are led by them and begin by asking what their priorities are. Engaging with people to better understand areas where they can be supported has been a wonderful piece of my work here at Nature United.

Reimagining Conservation

“This year the focus was on personal wellness. We really tried to focus on helping the individual so they can strengthen themselves to be resilient in their leadership positions.”

MEGAN MOODY

Resilient Indigenous Leaders Network Coordinator



Resilient Indigenous Leaders Network
Gathering in January 2020
© RILN

Reimagining Conservation

In the middle of Howe Sound, just west of British Columbia's mainland, sits Bowen Island—the traditional, ancestral, unceded territory of the Squamish Nation and Tsleil-Waututh/ Səl'ílwətaʔ/ Selilwitulh Nation Traditional Territories. Quiet, reflective and surrounded by nature, the island set the tone for the third gathering of the Resilient Indigenous Leaders Network in January 2020.

Resilient leadership proved more important than ever in 2020 and Nature United is proud to continue supporting community leaders in new ways. Partnership is essential to building solutions that meet the needs of people and nature. This is the time for leaders in philanthropy, business, Indigenous communities and government to find new pathways toward a sustainable Canada that includes healthy lands, waters and climate.

WORKING HARD TO ADAPT— TAKING OUR INSPIRATION FROM NATURE

Strength is borne from flexibility; that's one of nature's most important lessons. Resilience lets us spring, stretch, and shift directions when the unexpected hits.

We need bold, decisive action to ensure that nature—thriving and full of life—is the foundation of strong communities, a prosperous economy and a future worth passing on to our grandchildren. These connections—and Nature United—

OUR PEOPLE



Jenny Brown

Director of Conservation Programs

I've been working with our global affiliate, The Nature Conservancy since 1997. It's an organization that I keep coming back to; it's a place to learn and grow. From my field work in Oregon, to leading conservation science efforts in Minnesota, I realized I wanted to be working with people to build an understanding of the science and make decisions toward a more resilient future for generations to come.

In 2008 I started working as the community program leader for the Great Bear Rainforest in British Columbia. That work would ultimately lead to Nature United becoming a registered charity in 2014.

From a conservation perspective, each individual program is empowered to make decisions—but there is connection between the programs through shared organizational goals. I think of the organization as a house, with individual pillars (our programs and rafters, trans-geographical connections) to make that house ever stronger.

Reimagining Conservation

need to grow and adapt in new and different ways to face and recover from a global crisis. Resilience, for an organization such as ours, has always meant leaving room for change amidst challenging times.

So, we continue to shift and adapt, taking our cues from nature. We are rising to the occasion, finding resilience in how we adapt and how we provide support to communities and partners.

INNOVATING FOR CHANGE

We are working hard to ensure work on the ground keeps moving forward. This year, the peer network of Indigenous stewardship leaders shifted to virtual delivery of webinars, with an increasing focus on practicing personal wellness. Providing the space for Indigenous leaders to share and learn from one another looks different online—but the value for healthy lands, waters and communities remains the same.

Jamie Mason on SEAS internship field trip to ancient Big House in Dis'ju, in the Great Bear Rainforest, BC, Canada
© Jason Houston



A Spirit bear on Gribbell Island in the Great Bear Rainforest, British Columbia
© Jon McCormack



Spirit Bear

In the heart of the Great Bear Rainforest, the Kermode bear—a white subspecies of black bear known as the Spirit Bear—can still be found, but new research reveals that it is even rarer and more vulnerable than we thought. Together with other Nations in the region, the Kitasoo/Xai'xais First Nation is leading efforts to help ensure future generations might also be able to glimpse this rare bear in ways that contribute to the community's economic and cultural vitality.

Reimagining Conservation

THIS IS THE TIME TO BOLDLY BUILD THE FUTURE WE WANT

Approached mindfully, nature can create jobs and support inclusive, local economies. Conservation can be a force for greater social equity and reconciliation. To that end, we are working with diverse partners to recommend investments that provide the highest returns for people and nature. As always, we thank our donors for their support in bringing our bold vision for a better future to life.

Learn more at: natureunited.ca/aboutus

A CALL TO ACTION

The world is facing twin threats: climate change and biodiversity loss. A failure to act now will result in an even greater crisis. Climate action is not only a moral obligation, it is an existential imperative. All paths to a better world depend on our ability to protect the lands and waters that provide us clean air, clean water, healthy food and a stable climate. As an organization founded upon the principle of resilience, Nature United is on the frontier of reimagining conservation.



Jon McCormack

Photographer

What first drew me to the Great Bear Rainforest was the surprise of it all; it was absolutely profound. It is a fascinating place to observe nature in a way that I've never seen anywhere else. I've spent all day, waiting for a chance sighting of the spirit bear, been absolutely sure nothing was going to happen—and then this magical, silver-white bear comes out of the forest. So I started photographing it, and became fascinated with not just the wildlife, but also with the local First Nations who have been the stewards for centuries. It is extraordinary—the Indigenous communities working to protect this vast natural resource. I believe the environment is our most precious thing. What I want to do is take my editorial point of view and use the biggest megaphone I can to talk about that. For me, that means partnering with organizations that I share values with, like Nature United.

Read the full interview:

natureunited.ca/donorstories

Humpback whales swim through a body of water in the Great Bear Rainforest

© Jon McCormack



MAKING AN IMPACT

In Their Words

“Kudos to Nature United for using science-based methods to help keep our world healthy.”

Robert and Linda Kreiss

DEDICATED MONTHLY SUPPORTERS

“We believe Canada has the opportunity to set the bar for conservation in a way that balances the needs of people, industry and the environment. It’s a chance to work at scale, maximize enabling conditions and share results with the rest of the world—which is why we’ve chosen to invest in Nature United and their proven approach to drive change.”

Carolyn and Jack Long

WHO ESTABLISHED THE LONG CHALLENGE MATCH

“As family physicians we believe that living in a healthy environment is important for one’s personal health and well-being. That is why we support Nature United.”

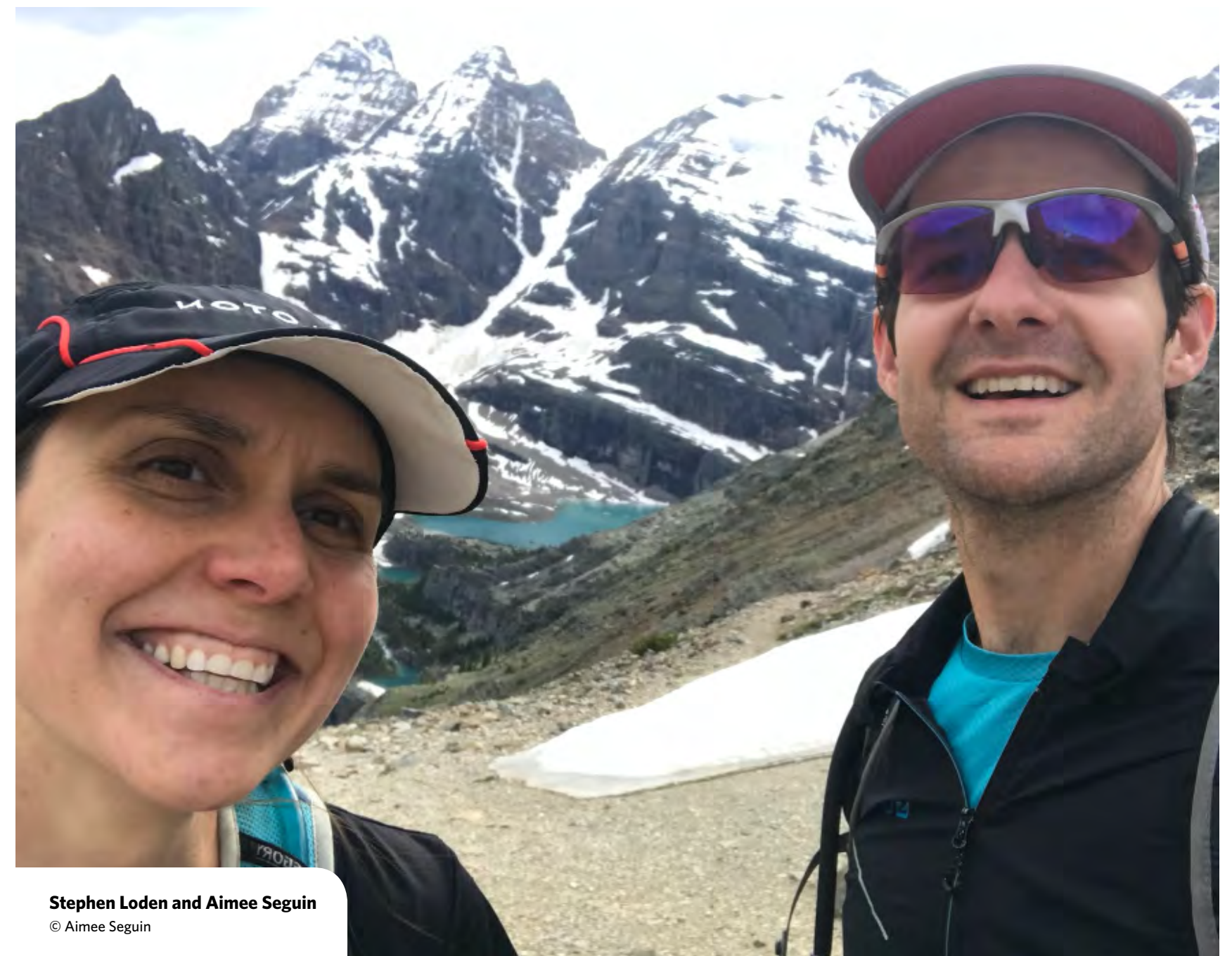
Stephen Loden and Aimee Seguin

FIRST-TIME SUPPORTERS

“I believe in supporting your work so those that come after us can enjoy the diversity of species, the vibrancy of nature and the beauty and splendor of our natural world. We need to keep our planet resilient and protect our resources—the air we breathe and the land and water that supports people and wildlife.”

Debra Sattler and Dean Yashan

DEDICATED MONTHLY SUPPORTERS



Stephen Loden and Aimee Seguin
© Aimee Seguin

Thank You for Investing in People and Nature

Our special thanks go to the supporters listed below who made outright gifts or pledge payments to support our work in the 2020 fiscal year (July 1, 2019 - June 30, 2020).

\$500,000+

- Anonymous*
- Anonymous*
- Knobloch Family Foundation*
- Leuthold Wilderness Foundation*
- McCall MacBain Foundation

\$100,000-\$499,000

- Anonymous
- Anonymous
- Christian and Angela Chabot*
- Enterprise Rent-A-Car Foundation*
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- J.A. Woollam Family*
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- RBC Foundation
- Robert W. Wilson Charitable Trust Challenge*
- Sitka Foundation
- Jennifer Speers*
- The Houssian Foundation
- The William and Flora Hewlett Foundation*
- Tom's of Maine*



LEAVE A LASTING LEGACY

“Nature brings balance to our lives and warm memories for our family to reflect on. We wanted to make a gift that would bring this same joy to our children and theirs for generations to come.”

LEGACY CLUB MEMBERS ALANA FERRARO AND MICHAEL JONES

Turn your passion for the natural world into an enduring legacy. By designating Nature United in your will or estate plan, you can help us conserve Canada’s natural resources for generations to come. We can help you decide on a gift that’s right for you.

Learn more and share your plans at:

 natureunited.ca/legacy

\$10,000-\$99,000

- Anonymous*
- Suzanne Ivey Cook
- Robert Cronin and Gayle Cronin
- Donner Canadian Foundation
- Echo Foundation
- John Honderich
- Carolyn and Jack Long*
- Mary Kay Inc.*
- Mitsubishi Corporation
- Real Estate Foundation of BC
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- Smartwool
- The Schad Foundation
- The Willowool Foundation

\$5,000-\$9,999

- Alan and Patricia Koval Foundation
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- Nixon Charitable Foundation
- The Idea Suite

\$1,000-\$4,999

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- Katy Welkie and Audrey Bramwell*

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- Estate of Fred Sack*
- Estate of M.J. Rutherford*
- Anonymous*
- Anonymous*
- Anonymous*
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* Gifts made to The Nature Conservancy to support work in Canada

‡ In-kind Gift



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We offer our long-standing appreciation for the following donors who have made an incredible commitment of \$1M+ to help build a strong foundation for our work in Canada since Nature United's inception (2014 - present).

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Nature United is the Canadian affiliate of the world's largest conservation organization.



Building on three decades of conservation in Canada, Nature United is working towards a Canada where people and nature are united, and ecosystems, communities, and economies are thriving.

Our organization builds partnerships with Indigenous and local communities, governments, industries and other groups to define new pathways towards a sustainable future; to advance reconciliation; and to conserve nature, the foundation of all life on Earth. And with the backing of the world's largest conservation organization, we bring the best global science, innovation and resources to Canada.



GLOBAL TNC STATS

3,500
STAFF

400
SCIENTISTS

1,350
ACTIVE VOLUNTEERS

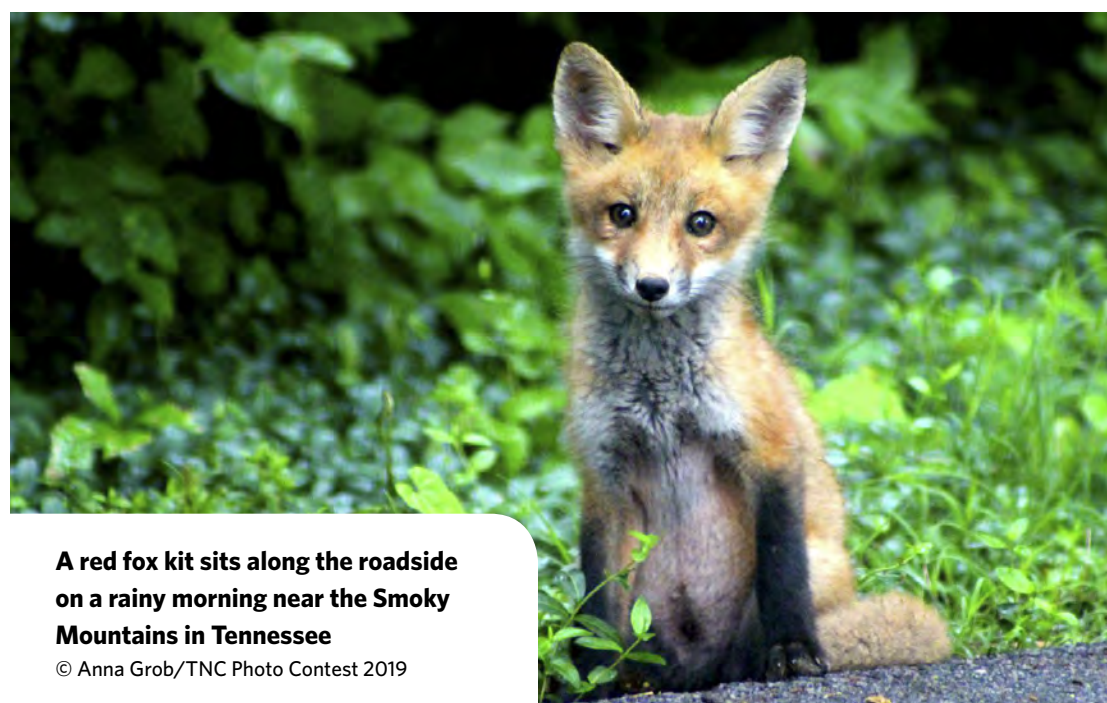
79
COUNTRIES AND TERRITORIES

1 million
MEMBERS

A woman holds a young tree to be planted in East Kalimantan, Indonesia
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A red fox kit sits along the roadside on a rainy morning near the Smoky Mountains in Tennessee
© Anna Grob/TNC Photo Contest 2019



Ecotourism guide, Sam Brown, and TNC's Loisaba Project Manager, Chantal Migongo-Bake, review a map of the Loisaba Conservancy in northern Kenya
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